



## Education

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### Florida A&M University | Tallahassee, FL

- Bachelor of Science in Public Relations | Minor in Political Science
- Summa Cum Laude

## Experience

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### The Famuan, Student Newspaper

#### Staff Writer, Lead Opinions Editor, Social Media Staff | Tallahassee, FL | January 2024 - May 2026

- Write pieces that reflect the opinions of the Student Body on a variety of issues
- Edit pieces and propose topics of relevant interest
- Create social media posts and coverage for articles and student-submitted pieces

### Carefree Boat Club

#### Marketing Intern | Jacksonville, FL | June - August 2025

- Created compelling content and copy, including a calendar of posts for social media platforms
- Collaborated with other local businesses and organizations; foster commitment to corporate social responsibility
- Conducted in-person and online site visits to improve the user experience

### DDI Media Creative Agency

#### Creative Arts Director | Tallahassee, FL | June 2024 - January 2025

- Led brand campaigns from concept to execution, boosting client engagement by an average of 2.5x
- Developed storyboards, scripts, and content strategies that built lasting brand narratives
- Directed production teams and ensured consistent, high-impact visuals across all media

### Angela Rye Professional Development Program

#### Policy and Podcasting Intern | Remote | Fall 2024

- Conducted policy research and developed talking points for podcast episodes featuring high-profile public figures
- Maintained relationships with prominent guests and supported communications with public-facing stakeholders
- Completed advanced training in media, politics, and advocacy through executive-led sessions

### Awe Luv Media

#### Content Strategy and Production Intern | Remote | Summer 2024

- Doubled YouTube engagement and subscribers by leveraging data insights and content analytics
- Edited podcast episodes and produced high-performing social media clips
- Wrote scroll-stopping copy and used AI tools to boost visibility on YouTube and Instagram

## Skills and Proficiencies

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|----------------------|----------------------------|----------------------|
| • AP Writing Style   | • Google Workspace         | • Wordpress          |
| • Adobe Premiere Pro | • Meta Ads Manager         | • Descript AI        |
| • Capcut             | • Microsoft Office         | • Project Management |
| • Canva              | • Event Planning & Hosting | • Client Relations   |

## Leadership Experiences & Honors

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| • FAMU Chapter of PRSSA Vice President                         | • 2024 Thurgood Marshall College Fund DevCon Attendee             |
| • J.W. Hatchett Pre-Law Society PR & Communications Chair      | • Be Out Day & State of the Black Student Summit Media Chairwoman |
| • Student Government Association Judicial and Rules Chairwoman |   |